



15th Annual Conference of the
International Speech Communication Association

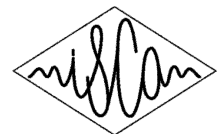
14-18 September, Singapore

Celebrating the Diversity of Spoken Languages

Invitation to Support

Sponsorship Brochure

COLIPS



Dear Potential Sponsors,

The 15th edition of the annual INTERSPEECH Conference will be held 14-18 September in Singapore, with the support of the Chinese and Oriental Languages Information Processing Society (COLIPS), Institute for Infocomm Research (I²R), and the International Speech Communication Association (ISCA).

Over the years, INTERSPEECH has become the major international scientific event in the field of Spoken Language Processing and Speech Technology. The conference features world-class speakers, tutorials, oral and poster sessions, exhibitions and satellite events, and gathers over 1200 participants every year from all over the world.

The objective of the 15th edition is to foster scientific exchanges in all aspects of Speech Communication sciences with a special focus on the diversity of spoken languages.

In order to make INTERSPEECH 2014 a success, we are seeking the support of all organizations related to the Speech Communication field: public institutions, academic partners, small, medium or large companies, publishers, project consortia, etc.

We are pleased to invite you to take part in this major event as a sponsor. Your involvement will play a meaningful role in advancing the field of speech technology and help us keep registration fees affordable worldwide. Sponsoring INTERSPEECH 2014 will also help promote your institution's visibility through various modes of media, be it the conference website, the program book, or banners.

Among the benefits your support will bring you, the opportunity to meet and network with the 1200 attendees is certainly a very valuable one, too. We hope that you will respond positively to our invitation and become a partner of this 15th edition of INTERSPEECH in Singapore.

Haizhou Li
General Chair of INTERSPEECH 2014

Location

Singapore is a Southeast Asian city-state island off the southern tip of the Malay Peninsula. Located at the crossroads of the East and West, Singapore is a cultural and economic hub: a harmonious society created by people of diverse races, religions, and languages. Singapore is a tourist hotspot, offering a blend of Malay, Chinese and Indian delicacies, futuristic architecture, sunny get-away resorts, vibrant shopping malls, and dazzling nightlife.



Why support INTERSPEECH 2014?

INTERSPEECH is the annual conference of the International Speech Communication Association. Each edition has attracted more than 1200 participants from all around the world, that include researchers, engineers, students, and R&D teams from private companies, educational institutions, and government agencies. As a sponsor, your involvement will benefit your organization in many ways. It will increase your visibility in the speech communication community. It will provide you with an unrivalled opportunity to network with key players, to demonstrate innovative services and products and to promote this interdisciplinary R&D area. Your participation will help the organizers to keep the conference fees affordable, enabling worldwide participation. In particular, sponsoring will contribute towards grants and travel support to young researchers to participate in the conference.

Standard Sponsorship Packages (Prevailing Goods & Services Tax Applicable. Currently at 7%.)

DIAMOND SPONSOR – S\$20,000

- Logo acknowledgement on the cover of the Conference Program & Abstract book
- One **colour** advertisement in the Conference Program & Abstract Book
- Logo acknowledgement on the conference website with a corporate link
- Logo acknowledgement on the conference banner
- Logo acknowledgement on the conference backdrop in the plenary room
- Four (04) complimentary conference registrations
- Provision to include organization brochures in the conference bag
- Provision to purchase up to 2 exhibition packages at 50% discounted rate
- Special mention during opening and closing sessions

GOLD SPONSOR – S\$15,000

- Logo acknowledgement on the cover of the Conference Program & Abstract book
- One **black and white** advertisement in the Conference Program & Abstract Book
- Logo acknowledgement on the conference website with a corporate link
- Logo acknowledgement on the conference backdrop in the plenary room
- Two (02) complimentary conference registrations
- Provision to include brochures in the conference bag
- Provision to purchase 1 exhibition package at 50% discounted rate

SILVER SPONSOR – S\$10,000

- Logo acknowledgement on the cover of the Conference Program & Abstract book
- One **black and white** advertisement in the Conference Program & Abstract book
- Logo acknowledgement on the conference website with a corporate link
- Logo acknowledgement on the conference backdrop in the plenary room
- One (01) complimentary conference registration
- Provision to include brochures in the conference bag
- Provision to purchase 1 exhibition package at 30% discounted rate

BRONZE SPONSOR – S\$5,000

- Logo acknowledgement on the cover of the Conference Program & Abstract book
- Logo acknowledgement on the conference website with a corporate link
- One (01) complimentary conference registration
- Provision to include brochures in the conference bag

SUPPORTER – S\$ 3,000

- Text listing of organization's name in the Conference Program & Abstract book
- Text listing of organization's name on the conference website with a corporate link

Other Sponsorship & Marketing Opportunities

(A) Student Reception

Sponsors will have the opportunity to share information and interact with international student participants in a relaxed and casual setting. Sponsors will be allowed to display two publicity pull up banners at the reception venue. Sponsors can get up to two slots at the Student Meet Experts Luncheon to serve as mentors/experts at the student luncheon. Customized options can be arranged for donation amounts above S\$10,000

Projected number: 300+

Sponsorship Amount: From S\$10, 000

(B) INTERSPEECH 2014 Student Travel Grant

This grant is to provide financial support to students to present at INTERSPEECH 2014. The grant covers registration fee, and defrays accommodation and transportation costs. Sponsors can specify the number of students they are willing to fund. Sponsors will be acknowledged on the travel grant webpage and during the award ceremony.

Sponsorship amount: S\$1,800/student

(C) Customized Sponsorship Opportunities

Other opportunities such as sponsoring the conference bags or coffee breaks could potentially be arranged on a case-by-case basis. Note that these arrangements must be approved by the ISCA board.

Exhibition Packages

We welcome research institutes, universities, companies, publishers and other organizations to participate in the exhibition to show their research results, products or prototypes, books and publications related to speech communication technology. The exhibition will be a 4-day event, running in parallel to the conference. The exhibition area will be next to the poster area and coffee break area.

Given INTERSPEECH 2014's special focus on Celebrating the Diversity of Spoken Languages, we particularly welcome exhibitors that are interested in research and development of technologies for under-resourced languages.

Standard Package is priced at SGD 2,000 net

Special discounted rates are provided to certain Sponsorship tiers, Academic Institutions and Non-Profit Organizations. (Sponsors can enjoy up to 50% discount, Academic Institutions and Non-Profit Organizations enjoy 50% discount).

One standard package includes:

- One (2 mL x 1mW x 0.75mH) Table Display with 2 x (1mW x 2.5mH) Poster Boards + 2 chairs.
- Listing on the conference website with a corporate link
- 2 Exhibitor Passes
- Daily 1 x Complimentary Car Park Coupon per Table Display (if required)
- 1 x 13 Amp power point
- 4 x spotlights (2 on each poster panel) or 2 x 40W fluorescent lamps

INTERSPEECH 2014 Sponsorship & Exhibition Form

To:	sponsorship@interspeech2014.org
Subject:	INTERSPEECH 2014 at SINGEX, Singapore
Organization Name:	<input style="width: 90%;" type="text"/>
Contact Person Name:	<input style="width: 90%;" type="text"/>
Contact Person Email:	<input style="width: 90%;" type="text"/>

Exhibition Package	Quantity
E1001 at SGD 2,000 (before special sponsor discount*): - Table Display (2mLx1mWx0.75mH) ×1 - Poster Boards (1mWx2.5mH) ×2 - 2 chairs - Text listing of organization's name on the inside pages of the Conference Program and Abstract Book. - Hyperlink to organization's website on the exhibitor page of INTERSPEECH 2014. * Diamond and Gold sponsors enjoy 50% discount: SGD1,000; Silver sponsors enjoy 30% discount: SGD 1,400; Academic institutions and Non-Profit organizations enjoy 50% discount: SGD 1,000.	<input style="width: 100%; height: 100%;" type="text"/>
Sponsorship Packages	Quantity
S101: Diamond Sponsor at SGD 20,000	<input style="width: 100%; height: 100%;" type="text"/>
S102: Gold Sponsor at SGD 15,000	<input style="width: 100%; height: 100%;" type="text"/>
S103: Silver Sponsor at SGD 10,000	<input style="width: 100%; height: 100%;" type="text"/>
S104: Bronze Sponsor at SGD 5,000	<input style="width: 100%; height: 100%;" type="text"/>
S105: Supporter at SGD 3,000	<input style="width: 100%; height: 100%;" type="text"/>
S106: Student Reception at SGD 10,000	<input style="width: 100%; height: 100%;" type="text"/>
S107: Student Travel Grant at SGD 1,800	<input style="width: 100%; height: 100%;" type="text"/>

Preferred Payment Method	<input type="checkbox"/> Credit Card <input type="checkbox"/> Telegraphic transfer/ bank drafts/ cashier's order* <i>*An additional SGD 60 administrative fee applies</i>
Signature and Date	

Please sign, scan and email the signed scan copy to sponsorship@interspeech2014.org.